

AIRPORT DIRECTOR'S REPORT

January 2011



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for December, 58,742 was up 3.7% compared with December 2009. The total passenger count year-to-date, 755,734 was up 1.2% compared to the same period last year.

B PROGRAMS

1. Air Service

SBA begins the year with 31 daily departures to 5 nonstops. In comparison, San Luis Obispo has 13 daily departures to three nonstops and Santa Maria has 5 daily departures to two nonstops.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

- Information and photography slideshow on FlySBA.com
- Monthly construction tours for business leaders
- Project sign boards and flyers at the Terminal
- Videos on Channel 18, at boarding gates and online

b. Promotional Items This Month

UCSB Athletics sponsorship, Granada Theatre playbills, SB Symphony programs, and *Noozhawk* online news ads to promote commercial airline service at SBA.

c. Airport Visitors Center Activity

245 students from seven schools representing three districts visited the Airport in December. The Airport Community Education Liaison presented aviation career information to a high school class. Three aviation clubs held meetings during the month.

d. Airline Terminal Comment Card Program

56 cards were collected from the boarding gate areas and main lobby in December. There were a wide variety of comments ranging from appreciation for a cell-free zone to complaints about the cold security-screening wait.

e. FlySBA.com Website

There were 32,638 visitors and 733,742 hits in December – these statistics represent a 7% increase for visitors and a 4% increase in hits over the previous month. The top viewed pages were the flight schedule, airline information and parking. Italy, Sweden and Ukraine were the top world countries that visited the site.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Project completed December 2010.

The new off-site server has been up and running for over two months without problems.

Staff Contact: Tracy Lincoln, 967 – 7111

4. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

The proposed artwork commissioned by the Pierre Claeysens Veterans' Museum and Library Foundation will consist of five to seven glass “flag” panels as a tribute to the role of the Marine Corps Air Station Santa Barbara during World War II. A Request For Qualifications was distributed on November 4, 2010. Proposals are due January 26. A pre-submittal meeting held on November 17 was attended by nine artists.

Approx. \$200,000
(Funded by the Pierre Claeysens Veterans' Museum & Library)

- Council recently approved agreements for the long-term loan of works of art:
David Bermant Foundation – Good Time Clock by George Rhoads – also includes equal cost sharing between the Foundation and the Airport for restoration of “Clock” for \$42,000.

County of Santa Barbara – Courthouse Lantern – also included the Airport's restoration of the Lantern at a cost of \$10,000.
- North Rotunda Floor Medallion – Artist Lori Ann David is making great progress with the mosaic. When completed she will transport the medallion to the airport in eleven sections and install in the new terminal.

- Wrought Iron Railing Embellishments – Artist Colleen Kelly and Alfred Ramirez. The new terminal wrought iron railings are being delivered to the fabricator, David Stone, to begin the work of fabricating and affixing the kelp design embellishments to the railings.

Staff Contact : Karen Ramsdell, 692-6002

5. Airline Terminal Grand Opening Events

Planned completion date: Spring 2011 upon completion of the new terminal building

Theme : “The Art of Travel”

Four events during the Grand Opening week:

- Employee Celebration Event
Free - Event for Airport and airline employees will include a barbeque lunch, music, tours, activities, and an event keepsake.
- Accessible Event
Free - Tour for community members who are interested in the accessibility features of the new terminal. Light refreshments, event keepsake.
- Gala
Entry charge - Celebration event with food, entertainment, exhibits, tours, and event keepsake. A portion of the entry charge will go towards the Terminal Public Arts Program
- Public Open House
Free - Dedication ceremony, tours for community members, exhibits, event keepsake.

The funding for the grand opening events will come from sponsors and event ticket sales.

Currently the Staff and Executive Committees are developing a sponsorship program, and food and beverage, entertainment, and activities for each event.

Staff Contact: Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site and all of the new building footings have been poured. The contractor has completed work on the foundation system and the steel framework. Tile roofing and sheetrock is being installed. Site work in front of the new terminal has begun. This will include installation of storm drains, and construction of the new roadway, curbs and gutters. Staff Contact: Owen Thomas, 692-6018, Laurie Owens, 692-6023

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project

Planned Completion Date: February 2011

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation
\$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009. The Coastal Development Permit was approved by the California Coastal Commission in July 2010.

Construction bids were opened on July 29 and Granite Construction was the low bidder at \$855,101. Grading is complete; the landscaping continues. Project completion has been delayed by all of the rain in December, but work is substantially complete now with all work to be complete by February 18, 2010.

Staff Contact: Owen Thomas 692-6018

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in December:

Authorize the Public Works Director to execute a City Professional Services contract with Flowers & Associates, Inc. (Flowers), in the amount of \$129,837 for design services for the Santa Barbara Airport Sewer Improvement Project (Project), and authorize the Public Works Director to approve expenditures of up to \$13,000 for extra services of Flowers that may result from necessary changes in the scope of work.